

# Multichannel Marketing

Market Domination Doesn't Happen by Accident

Slow and steady wins the race? Not in your book!



Slow isn't a pace you'll ever be satisfied with.

Who has time for five to 10-year business plans? You've got big dreams and you're ready to start living them now.

When you're determined to make it to #1 in your geographic market, you need marketing that hustles as hard as your business does.

LBMS' Multichannel Marketing program provides rocket fuel-propelled growth that provides BIG results in as little as six months.



The Secret to Getting Ahead

## The Secret to Getting Ahead



Want to know a secret?

Getting to #1 doesn't require a complicated marketing formula.

Being #1 simply requires smarts and hard work. Smart, hard-working marketing that is. Marketing that:

- Gets in front of the right people
- Gets in front of the right people at the right time
- Gets in front of the right people at the right time in the right place

Omnipresent Multichannel Marketing gets you in front of the right people at the right time in the right place ... every minute of every day, 365 days a year.

Bringing in business that never slows down!

## Identify – Target – Refine



Forget about basic demographics. Our Omnipresent software dives deep into the digital world to identify your ideal customer. All the way down to what shows she watches on TV. What car he dreams of driving. What cereal they feed their kids. And where they hang out in the digital world.

Is she a mom with teenage kids looking for recipes on Pinterest? We'll put an ad right where she can't miss it.

Is he a retired government worker watching Sons of Anarchy on Hulu? He'll see your ad.

Wherever your ideal customer is, you will be too.

Over the course of a year, we'll refine, track and target your ideal customers **in real time** to ensure you're **always** in front of the best prospects **at the precise moment they need you**.

## Is LBMS's Omnipresent program right for you?



Turbo-charged Ferraris aren't for everyone. And neither is the Omnipresent program.

At LBMS, we've got a range of marketing programs to fit all your growth needs and budget requirements. For most businesses, our Local SEO, FB Ads or Google Ads programs will provide the lead-generation you need to be successful.

But if you're looking to blow successful out of the water, the Omnipresent Multichannel Marketing program will get you there. Fast.

Ready to kick slow and steady to the curb? Connect to see if Omnipresent marketing is right for you?

REQUEST A STRATEGY SESSION



### Our Services

- Google Ads/PPC
- Local Search Engine Optimization
- Facebook Advertising
- Multichannel Marketing
- Website Design
- Mobile Applications

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Beth

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